



REGISTRATION FEATURES

PRESENTED BY



NEW REGISTRATION FEATURES



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PRODUCT MANAGER
Registration &
Event Management

OVERVIEW

- Product Release Notes
- New Series Features
- New Standard Products Options
- Org-Wide Features
- Custom Fee/Deferral Enhancements
- Reporting Enhancements
- Coming Soon

PRODUCT RELEASE NOTES

- Chronotrack.com Migrating to Athlinks Services
- Notes all Global CTlive Product Changes
 - New Features
 - Enhancements
 - Defects
- Weekly Email Notifications
 - Subscriptions available

NEW SERIES FEATURES

- Tiered Discounts
- Standard T-Shirt Slide
 - Event Mapping Logic
- Emergency Contact Slide
- Conditional Logic Questions
- Date Formats

Roadmap:

Org Wide Coupons for Series Reg

Create Event Series

Series Info Add Events Registration Info Create Questions

Discount Options

Choose a pricing structure based on the 2 events selected for this series

All Events - A registrant must select all events to register for this series

Range of Events - A registrant must select a specified range of events to register for this series

Minimum events must be selected to register

No Discount

Tiered Discount

events to events, discount is %

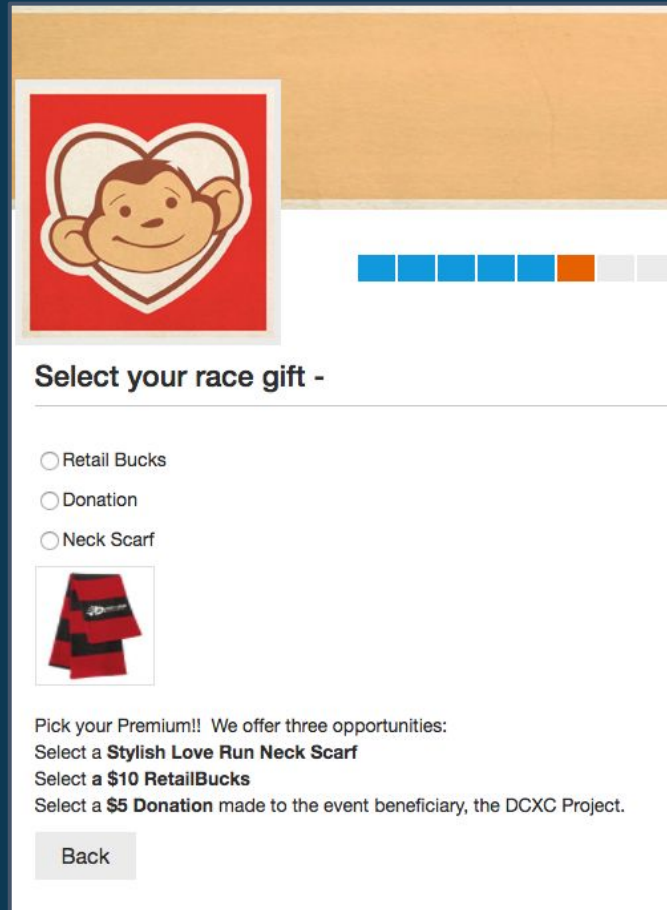
[Add Another](#)

Emergency Contact Yes No

Enable Free T-Shirt Question Yes No

STANDARD T-SHIRT OPTIONS

- New Standard Products Options
 - Flexible product offering
 - Customizable header
 - Enhancement t-shirt options




Select your race gift -

Retail Bucks

Donation

Neck Scarf



Pick your Premium!! We offer three opportunities:
Select a **Stylish Love Run Neck Scarf**
Select a **\$10 RetailBucks**
Select a **\$5 Donation** made to the event beneficiary, the DCXC Project.

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ORG-WIDE FEATURES

- Org-Wide Reg Classes
- Org-Wide Coupons

Coupons + Create Org-Wide Coupon

Organizer: Spartan Race Canada (O... Code or Description: Search Reset

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Organizer	Reg Class	Description	Code	Amount	Usage	Expires	Action
Spartan Race Canada	CANADA	Early Bird 2018	EARLYBIRD25	25.00%	1668	11/01/2017	Edit Expired
Spartan Race Canada	Sprint - Saturday, Elite Sprint - Saturday, Competitive Sprint - Saturday, Morning Sprint - Saturday, Afternoon Sprint - Sunday, Elite Sprint - Sunday, Competitive Sprint - Sunday, Morning Sprint - Friday, Elite Sprint - Friday, Competitive Sprint - Friday, Open Super - Sunday, Elite Super - Sunday, Competitive Super - Sunday, Open Beast - Saturday, Elite Beast - Saturday, Competitive Beast - Saturday, Open	Warriors	WARRIORS20	20.00%	0	12/31/2018	Edit Remove Expire

ADDITIONAL FEATURE ENHANCEMENTS

- New Custom Fees Option
 - Exclude Discounts
- Deferral Credit Amounts
 - Deferral credit = Amount Paid
- Deferred Status

REPORTING ENHANCEMENTS

- New Friends Referrals Report
- New Org-Wide Reports
 - Donations Report
 - Reg Drop Report

NEW ADYEN FEATURES

- Series Payment Processing
- Payment Options on Checkout Page
- Coming Soon...
 - Photo Purchases
 - Lottery Events
 - Flexible Refund Processing

FEATURES COMING SOON (very soon)

- Tiered Discounts Team Payment Structure
 - Captain pre-pays for total number of members entered during team creation
- Sendgrid Master Sender
 - <orgname@events.athlinks.com>
 - No verification in Sendgrid
 - Edit the Reply to email address
- USAT Integration

Edit '10K - Flat Rate' Registration Choice

Team Type: 10K Aggregate

Payment Structure:

- Per Member
Every individual that registers pays for themselves.
- Flat Rate
Team captain pays one flat rate for the team on creation.
- Pre-Paid with Tiered Discount
Team captain pre-pays for team during time of registration with a tiered discount applied.

3 entries to 4 entries, discount is 20 %

5 entries to 6 entries, discount is 30 % ✕

7 entries to 8 entries, discount is 40 % ✕

[Add Another](#)

Require teams: Yes No

Registration Choice Close Time*: 05/01/2018 10:00 AM
Select a date and time to make this registration choice no longer available

Max Entrants:
Enter the max number of athletes allowed in this reg choice.

Enable Extended Registration:
Extended Registration enables the creation of codes to allow entrance if Max Entrants has been exceeded. Codes can be managed on the Registration Choices Tab.

Pricing Tier Type: Date Number Of Registrants



QUESTIONS?

THANK YOU!

